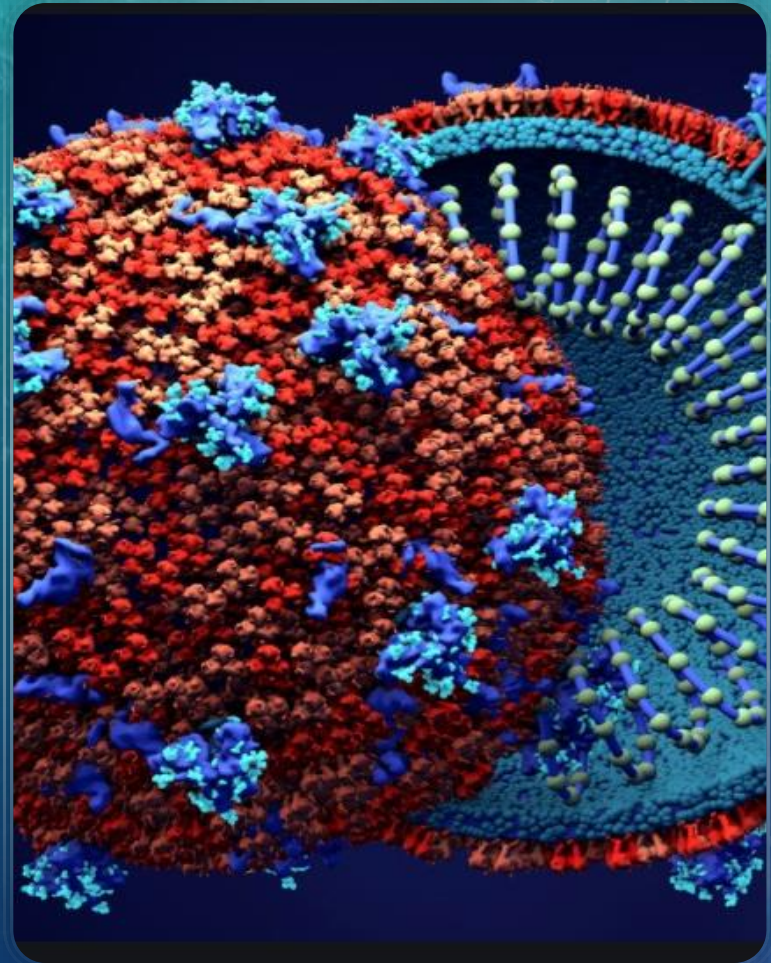


**COVID-19 VIRUS &
VACCINE INFO
FOR
THE LIMITED
ENGLISH PROFICIENT
POPULATION**

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THE BARRIERS

LIMITED ENGLISH
PROFICIENCY



LOW HEALTH LITERACY



LOW LITERACY IN THEIR
OWN LANGUAGES



CULTURAL & SPIRITUAL
BELIEFS

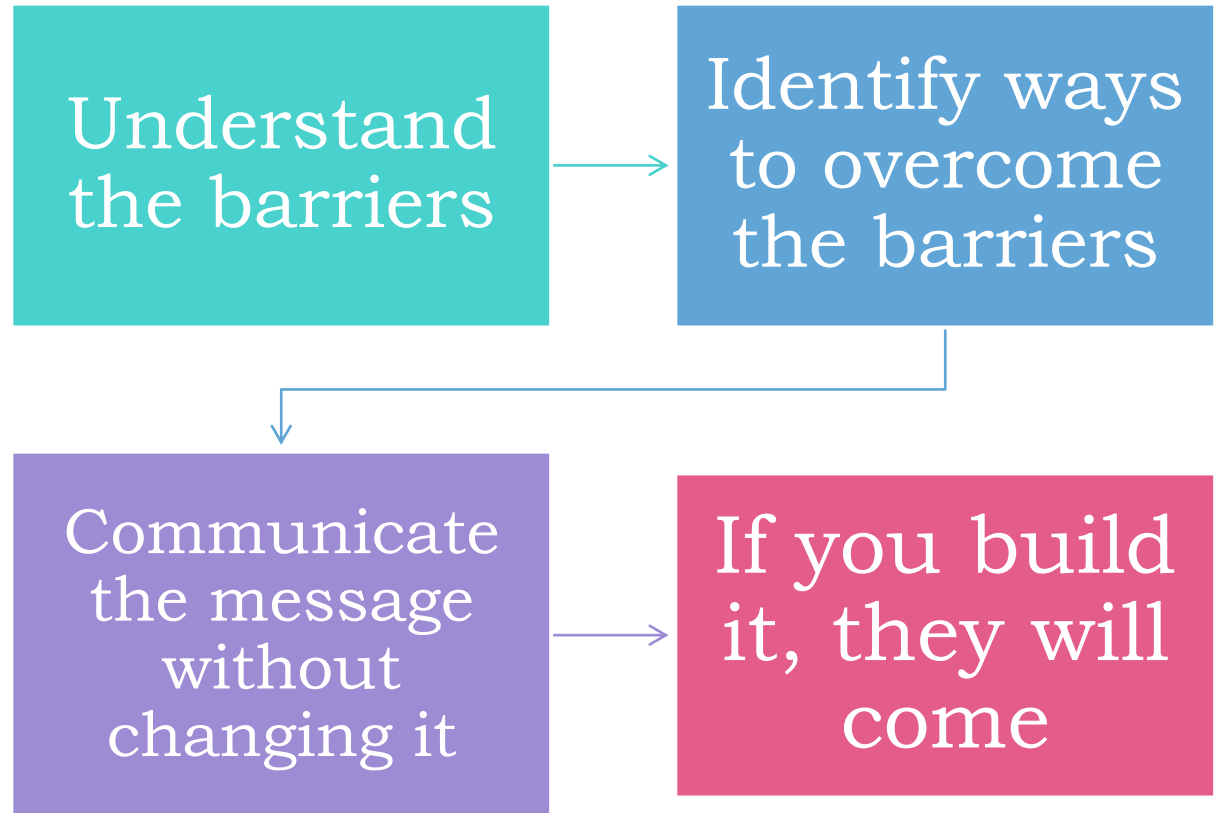
STEPS TO THE SOLUTIONS

Understand
the barriers

Identify ways
to overcome
the barriers

Communicate
the message
without
changing it

If you build
it, they will
come



LEAN ON LOCAL RESOURCES

Tap into

Medical professionals from these communities to shape and share the message in an equitable & understandable way

Simplify

Use simple language and diagrams to present the message (Stay away from technical terms)

Leverage

Rely on existing relationships within the community for invitations & inclusion

I hear you!

Listen & Address what is being said & what's not said

LET THE CONVERSATIONS FLOW

- **DIAL DOWN HARM**

- Safety is an inside job
- Acknowledge trauma & its effects

- **RESTORE CHOICE**

- Offer trusted sources of information
- Offer options of the different vaccines, venues
- It is voluntary

